



KATRINA BERGEN

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katrinabergenportfolio.com

EDUCATION

Montclair State University, Montclair, NJ May 2024
Bachelors of Arts in Advertising
Minor: Visual Arts

INTERNSHIP EXPERIENCE

Fire Me Up! Studio, Cranford, NJ October 2023- December 2023
Marketing Intern

- Create Canva materials for social media posts and event flyers, design and implement seasonal displays, create marketing strategy to partner with local companies

Hawk Communications, Montclair, NJ August 2023 - December 2023
Public Relations Intern

Client: Write on Sports

- Work on year end appeal for WoS non-profit, help to manage social media accounts, create promo video for new Write on Arts program, and collaborate in rebranding process

WORK EXPERIENCE

Atilis Gym, Hackettstown, NJ December 2023- Present
Personal Trainer

- Teach pilates and bootcamp classes, one-on-one personal training sessions, and help manage and maintain social media accounts

Fire Me Up! Studio, Cranford, NJ October 2017- December 2023
General Manager

- Develop curriculum for summer camps and mixed media classes, teach pottery wheel classes, book and host birthday parties and private events, and schedule other employees

Self Employed, Cranford, NJ September 2021 - December 2023
Personal Trainer

- Help people reach their fitness goals through an online coaching business

INVOLVEMENT

Daughters of Ireland, Union County, NJ May 2020 - Present

Women's Club Soccer Team, MSU August 2022 - Present

The STUTE Newspaper Contributor, Stevens January 2021- May 2022

SKILLS

Computer: Canva, Adobe Creative Cloud, Adobe Illustrator, Microsoft Suite, SolidWorks

Language: Proficient in Spanish

Certifications: NASM CPT, ServSafe, CPR, First Aid